

**Rochester Track Club Board of Directors Meeting  
April 10, 2008, 6:00 pm, RAC conference room**

-Members present: Lin Gentling, Kit Hawkins, Laura Lenz, Jean Murray, Larry Pederson, KC Reed, Renee Saxman, Mike Schmitt, Dave Sletten, Kevin Torgerson

-Members absent: Tom O'Leary

-Guests: Tim Burris, Teresa Byland, Roxanne Bartsh and husband (name?)

Treatmeister: Laura Lenz

1. **Stay Out of the Sun Run:** Update received from Tim Burris. Race is May 16. Advertising being done. Working on getting 501C3 status, but for now working through the Rochester Area Foundation. Using active.com and chip timing. Working on volunteers- Dept. of Dermatology supplies a lot. Thursday night reg/packet pick up at RAC. Interested in being a Youth Grand Prix for their 5K in the future. HyVee is having a spring party and will give proceeds to their cause. Had a huge increase in participation last year- Will use some of RTC equipment.

**Zumbrota Covered Bridge Run:** Update from Roxanne Bartsh. 5K/10K on June 21. May get certified. Timing companies very busy so may need to time themselves. Anderson Race Management of Mpls. (Mary Anderson) was recommended to them. Dedicated to Jane Nigon this year, a running friend who was recently killed in a car accident. They will hold a running clinic to get people involved. Are using RTC equipment-need to turn in equipment form and payment. Need to return on Saturday so Lin has it for Mac Attack run on Sunday. Lin and Larry not available for check in on Saturday, but will get another board member to do it.

**Med City Marathon:** Update from Teresa Byland. Great work from committee: KC, Kevin, and Lin serving on it. Have a sports medicine person on committee. Last count of registrations was 540 but has received more. Supplies have been ordered. Will have ChampionChip MN. Got additional insurance that was recommended. Grand Prix event this year and hope to get back on as a Grand Prix sponsor for 2009. Are seeking business to sponsor water stops for \$300. Teresa is volunteering at the Fetzer this weekend to get some race experience.

2. **Steven Fetzer Memorial Run:** Update received from Renee Saxman. All is in order. 199 registrations so far.
3. **Spring Classic 5K/15K:** Update received from Jean Murray. Race is May 3. Using chip timing, getting technical t-shirts, need to order medals still and recertify course. Not many registrations yet. Lin will encourage runners from RAC to participate, Mike will encourage runners from Running Room.
4. **Fountain Tail Run 5K, June 14:** Dave Sletten reported that Andrea Reinhart contacted him about insurance- they would not qualify this year according to our guidelines.
5. **Wheels and Heels of Fire 10K, June 14:** KC Reed reported what he knew from RD Bob Bardwell. They are getting their own insurance. This has been a race for wheelchair participants- this year they are including runners.
6. **New Races:**
  - a. **Viola Gopher Count 5K and 1 mile walk:** June 25, 6 pm

- b. **Resurrection Run, Autumn Ridge Church:** Held first this year, not asking for any support. Planned for 4-11-09.
- c. **First Annual Bluff Cross country Challenge 5K and 10K:** Spring Grove, Oct. 4, 2008
- d. **Ola and Per Duathlon:** Spring Grove, June 13, 2009

-Discussion of adding these races to our calendar. General discussion of number of races in the area and how we should encourage new races to check the calendar and try to do some coordination. Jean working on a general calendar indicating what dates are covered with events already.

-More discussion on Calendar. Talked about posting events like Mayo's Prevention Fair and other major races in the upper Midwest. We generated a list of marathons in the area and Mike Schmitt will add them to the calendar.

**7. Finance update:** Report sent earlier in the week from Jean Murray- nothing major to report

**8. Membership update:**

-Larry Pederson reported that he's had several renewals and a couple new ones. 325 members right now.

- Discussed Mike Schmitt's list of supplies to have for membership recruitment at races and fairs. He is going to look into the costs of the items and we will discuss in the future.

-Discussed changing the name of Rochester Track Club. There is confusion about what we do; misperceptions that we're track runners, all fast, etc. Suggestion made to maybe just add a by-line to our name. We will set aside a half-hour to discuss this at our June meeting.

**9. Advertising Budget and Strategy Update:**

-Jean Murray reported on what she and Dave Phillips have been working on. Discussion held on how to proceed. Lin made a motion to do a ½ page advertisement in Rochester Magazine for the May 30 edition. Cost will be \$925. Kevin seconded. Motion passed.

-Also discussed trying to get an article in the Rochester Women Magazine in the future.

**10. Software purchase for newsletters:** Renee Saxman looking into getting Adobe Professional at a cost of \$150. Mike Schmitt suggested some alternatives. Jean made a motion that Mike and Renee review the software, make a decision about which one to go with, and make a purchase if necessary. Kevin seconded. Motion passed.

**11. Youth Event Advertising:** Discussion of some ways to advertise Youth Grand Prix Events and All Comers:

- a.) Lindy Lange willing to write about it in "Family Times" column in Post-Bulletin and put it on her rochesterfamilies.com site and newsletter
- b.) PAIRR program- Parent educator Linda Thomas will get out flyers to parents in the program on the events.
- c.) Laura will advertise at Hawthorne (Adult ESL and GED programs) to reach out to more diverse population in Rochester.
- d.) School system- Laura will work with Kit on advertising through schools' PTSA's and the teachers union.
- e.) Other avenues Laura will follow up on include: The Boys and Girls Club (Judy Weller) and the Rochester Public Library

**12. Youth Grand Prix Series Update:** David Sletten said they are going with the 11 races they have. Kevin is handling the sponsors.

**13. National Presidents Challenge:** Mike Schmitt created a Rochester group. We will wait for the next 6-week cycle to try to get participation.

**14. RTC Scholarship:** Tabled for next meeting.

**15. Website update:** Dave reported that we can't get access from RJS to transfer files to GoDaddy. Virgil (High Monkey) has been working on this and is drafting a letter to RJS (that a lawyer is reviewing). Discussion held about how we must resolve this issue. KC made a motion for Dave to contact Virgil stating that the board must be able to contact and meet with RJS as soon as possible. Lin seconded the motion. Motion passed.

**16. Additional issues:**

-Renee to attend RRCA convention. She will e-mail a list of the classes to the board to see if we have suggestions on particular ones we feel would be helpful to RTC.

-Regarding insurance coverage, Dave Sletten said he has e-mailed race directors that it is a requirement for them to come to a meeting to apply for the coverage.

-Discussion of RTC sponsorship of \$300 for Med-City water stop. Decided we want to staff the water stop but are not in a position to pay this year. Jean will follow-up and check if we can have our water-stop at the usual spot and still use our RTC tent there.

**Meeting adjourned at 8:30 pm. Next meeting is Thursday, May 8, 6:00 pm at the RAC conference room.**