

**Rochester Track Club Board of Directors Meeting  
March 13, 2008**

Members present: Lin Gentling, Laura Lenz, Jean Murray, Larry Pederson, Renee Saxman, Mike Schmitt, David Sletten, Kevin Torgerson

Members absent: Kit Hawkins, Tom O'Leary, KC Reed

Guests present: Sheila Bitz and Sue Ringhofer (Forge Me Not Fun Run), Jerry Wille (SEMYO race), and Dave Phillips (Advertising Project)

Treatmeister: Lin Gentling

**1) Broadway Plaza Cabin Fever Stair Climb:** Larry Pederson

To be held March 15. 15 signed-up so far. Rowing club to bring more. He has the equipment. Fire Department to have 2 EMTs there. Penthouse open at 8:00.

**2) Race for Research:** David Sletten

He will do Run/Score timing equipment training with the race directors.

**3) Steven Fetzer Memorial Run:** Renee Saxman

These are notes submitted before the meeting:

Scoring: Chip timing (Josh Gerber) for 20K, and John Resman to score 2-mile. Josh said he could do 2-mile at no extra cost, but I'll verify that.

Equipment: Will be using RTC equipment. I'm thinking of using both clocks and having one at 10K and the other @ 1 mile, but may change my mind on that.

Volunteers: I have a few, mainly for registration, but that will be my next push in the very near future.

Misc: Parade permit has arrived. Medals have arrived. Numbers will be ordered 3/28 after pre-registration closes. They will be personalized. Park and Rec has been notified. School has been reserved.

Sponsors: Running Room (gift cards, bags, use of facility), Minuteman Press (printing), Fuel Belt (4 belts, flasks as door prizes), Road Id (certificates), Gatorade (product and coolers--have to check on cups), Hammer Nutrition (gel samples), The Stick (2 Sticks for masters winners), Great Harvest (race rolls), Clif Bar (sample sized bars), Her Sports + Fitness (magazines for female runners), Reichel Foods (Dippin' Stix), Ultimate Replenisher (product samples), State Farm (bags), Northgate Chiropractic (massages--2 therapists).

Shirts: Design is done. Have to order.

Port-a-potties: Have to order.

Entries: Problem with printing. More in another email on that. Have about 30 registrations. Also enabled RunningRoom.com registration.

Other: Equalizer this year. Women start 12 minutes early. I am going to insist (though won't have the manpower to physically check) on no headphones as the men will eventually be overtaking the women and I want runners to hear when someone is approaching from behind. I will also be using 2 lead cyclists for this reason and will have Ted lead the men and make him put the little bell on his handlebars. :-)

Lana Lappi is coordinating the 2-mile run

**4) SEMYO Race:** Jerry Wille

Will be on April 19. Will coordinate equipment check-out/in with Lin and Renee. Hoping to get John Resman to score. Will mostly be SEMYO families. Will upload PDF entry form to RTC

website. Jerry needs to discuss equipment fees with organization and still complete form for equipment needs.

**5) Forget Me Not Fun Run:** Sheila Bitz and Sue Ringhofer

Saturday, May 3- same day as Spring Classic but starts later- at 11:00. This is their 10<sup>th</sup> year. Keeping it low-key. 2 mile and 5K- working to make the 5K more accurate this year. They will let us know their equipment needs and will coordinate that with the Spring Classic.

**6) Hayfield Fire Dept. Fun Run:** David Sletten

Race director is Johann Sonenberg, 8K run, 5K walk/run on May 17. Will get own insurance. Proceeds from race to buy equipment for fire department. Need to coordinate equipment use with "Out of the Sun run" on May 16.

**7) Wheels and Heels of Fire:** Table for another meeting. KC not here to present.

**8) Finance Update:** Jean Murray

Still owe money on website.

RRCA Convention: Jean made a motion for RTC to cover the cost of the conference and food if Renee goes. Laura seconded. Motion carried.

**9) Membership Update:** Larry Pederson

We have about 330-5 current members. Larry will try to recruit new members at races; others can help if he's not available. Will stay with spreadsheet for tracking for now. Dave to make it clearer on website that year of membership is from the time you sign up (doesn't follow the calendar year). Renee will also add that to the FAQ on site. Mike to talk with Paula and Peg about advertising RTC membership info at Running Room.

**10) Newsletter assembly**

Hope to get next one in the mail by May 1. Articles to Renee by April 1. Race entries by April 25- 335 forms needed. Laura, Mike, Jean interested in coordinating newsletter assembly. Laura will lead this one.

**11) Advertising Budget and Strategy:** Dave Phillips and Jean Murray

Mike made a motion to use \$1,600 for advertising in 2008, to focus on local and regional publications this year and split the funds between a campaign focused on adult events/recruitment and youth events/recruitment. Kevin seconded. Motion carried. Jean and Dave will submit a final proposal with specifics to a special committee (David, Jean, and Laura) for approval before spending funds.

**12) Pathways to Prevention Conference booth:** David Sletten

Christine Kujath and Chris O' Brian for 9-11 and may stay all day. John Shonyo for 11-1. Could still use somebody for 1-3.

**13) Youth Grand Prix Series Update:** David Sletten

- a. Pizza party went well- 35 participants
- b. Lin Gentling- Rochester Amateur Sport Commission (RASC): can apply for grants for RTC. Dave will do an application for the YGP (include All Comer's) and Mike will do one for scholarships. Lin will review and give suggestions.
- c. Including YGPS in 3-year RD awards: tabled.
- d. Next meeting for YGPS will be determined by Dave and Kevin and posted on the website.

**14) National Presidents Challenge:** Mike Schmitt

The goal of this is to promote being active 5 times a week/30 minutes a day. You can fill out a form on-line to participate. We will promote this through RTC as part of our club. Mike will post a "news" item and a link on our website to it. The 6-week session starts March 20. See how it goes and in the future we could do more with it such as fund a reward system, etc.

**15) RTC Scholarship:** Mike Schmitt. Tabled for next meeting.

**16) Annual Rochester Quarterback's Club Dinner:** Larry Pederson

Lin Gentling will be getting an award! April 21 at 5:15 at Mayo Civic Center. Link on the site will all of the info.

**17) Website Update:** David Sletten

-Kevin made a motion to:

1. Move website to High Monkey server for 60-day period; within 2 weeks of move HM will complete all work and create back up of site, once received final payment will be sent to HM
2. Purchase license from HM fro Kentico CMS, cost is 562.00
3. Purchase 30 days of server time from GoDaddy. During this time, test site and make sure everything is working properly. If so, move site from HM server to Go Daddy. At this time, RTC will be responsible for hosting costs.

Lin seconded the motion. Motion carried.

-Jean made a motion that in 90 days of the 100% switch, 2 other people can have full administrative rights to site. These individuals to be determined at a later time. Lin seconded motion. Motion carried.

-Also: Board members can post "News" items now; David sent instructions this week. Grand Prix Race directors can send David a word document and he will convert to a web page. You should lay it out how you want. Can also send race entry forms and pictures.

**18) Misc.**

Healthy Kids Day at Rochester Family Y is April 12. Renee will post on website to find an RTC volunteer for this. Contact David if interested.

Next meeting will be Thursday, April 10, 6:00 pm at Renee Saxman's house.

Respectfully submitted,

Laura Lenz